

OHLONE HUMANE SOCIETY

STRATEGIES 2023-2026

MISSION: Ohlone Humane Society strives to inspire respect and compassion for all animals, advocate for their interests and welfare, and instill in our community that all living beings have the right to be treated humanely

ORGANIZATION



GOALS: Fulfill all required event, staff, administrative, and project positions with qualified and motivated volunteers.
STRATEGIES: Increase exposure to volunteer ads through social media and OHS newsletter. Develop volunteer training procedures for various positions. Train volunteers how to recruit for specific positions in their programs.

VOLUNTEERING

GOALS: Develop mutually beneficial corporate and community partnerships to promote animal welfare.
STRATEGIES: Explore guidelines to meet with other corporate and local organizations to create partnerships for specific projects.



PARTNERSHIPS & COMMUNITY



GOALS: Have a stable membership and recurring donor base that will regularly support a percentage of operating expenses.
STRATEGIES: Recruit a membership coordinator to develop a membership drive. Develop membership incentive program. Develop additional donor appreciation materials and recognition.

MEMBERSHIP & DONATIONS

PROGRAMS

GOALS: Provide food and supplies for pets of needy families through community partners and volunteers.
STRATEGIES: Continue to develop pet food and supply sources to distribute to old and new community food banks and individuals.



PET MEALS ON WHEELS & PET PANTRY



GOALS: Find adoptive homes for community kittens under 8 weeks of age.
STRATEGIES: Work closely with the public, other community rescue groups, and the OHS trapping team to receive and find homes for kittens. Recruit additional veterinary support to provide medical care.

KITTEN FOSTERING & ADOPTION



<https://ohlonehumanesociety.org/>

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MORE PROGRAMS



GOALS: Fulfill all requests for pet therapy and emotional support to the community .
STRATEGIES: Continue to recruit new pet therapy teams and locations to fulfill requests and serve the community.

PET THERAPY

GOALS: Respond to all requests from the public to either provide contacts for the proper facility or rehabilitate orphaned and injured local wildlife and release back into the wild.

STRATEGIES: Develop procedures for intake quarantines with newly donated building. Continue to apply for grants and fundraise to support operations. Continue to support center with garden produce through the center 's garden.



WILDLIFE REHABILITATION CENTER & GARDENS



GOALS: Provide trapping education or assistance to the public finding community cats or kittens in need of homes or spay/neuter.

STRATEGIES: Recruit more volunteers to trap, transport, and host cats in need of spay/neuter or medical care. Train trappers to educate the public in care of community cats and the need to provide spay-neuter services.

TRAP.NEUTER.RETURN

GOALS: Provide vouchers for all needing assistance with spay-neuter of pets and community cats.

STRATEGIES: Develop partnerships with more veterinary clinics to provide spay-neuter services. Continue to offer copay vouchers for companion pets of low income families and for community cats.



SPAY-NEUTER VOUCHERS



GOALS: Assist families of extremely low income with basic or urgent medical care for their pets.

STRATEGIES: Develop additional veterinary partners for basic and urgent pet care. Continue to refine the application system to notify the community about the program. Increase awareness of program availability through media.

SPECIAL ASSISTANCE

GOALS: Educate the community about local animal and environmental issues and ways to promote awareness and understanding of animal welfare needs.

STRATEGIES: Continue to create educational e-books on various animals and animal topics targeted at schools and families. Translate and print booklets for dual language families to facilitate education for our multilingual community.



HUMANE EDUCATION

