



OHS Privacy Policy

The Ohlone Humane Society, Inc. (OHS) privacy policy covers how OHS collects, uses, shares, and protects users' personal information. This policy applies to personal Information users provide through our various media channels and donor platforms including the OHS website connected to any device or browser,

OHS social media accounts including, but not limited to Facebook, YouTube, Twitter, Instagram, or TikTok (media channels), OHS postal mail, email (through Google for Nonprofits gmail), text, and phone communications including, but not limited to marketing, event, and fundraising communications.

This policy applies only to information collected by OHS communications channels. OHS is not responsible for the privacy practices of websites or communications networks that are operated or owned by third parties that may link to OHS media channels, including links to other third-party websites or corporate supporters and partners that can be accessed from OHS media channels. Please be aware that the privacy policies of those third-party sites or communications platforms operated by other third parties may not be consistent with this policy. Also please note that privacy preferences recorded on one device or internet account may not be recorded on other personal devices. OHS may use and disclose the information that users provide through its media channels or other communications channels only for purposes permitted or required by law, for purposes described in this policy, or for purposes which users might authorize.

Policy Changes

OHS may change this privacy policy at any time. Use of the website or other communication channels signifies that a user agrees to be bound by this policy.

Information OHS Collects

OHS collects user-submitted personally identifiable information, such as name, home address, email address, and telephone number. To access certain areas, the user may need to first provide personally identifiable information to become either a registered user or a subscriber. OHS also collects anonymous demographic information that cannot identify the user personally, such as zip code. OHS may collect information about the user's interaction with OHS media channels, including website analytic tools to retrieve information such as the web pages visited, the links clicked on and other actions on the website. OHS may use these technologies to understand who uses OHS media channels and to display content, deliver services or carry out the transactions users request.

Communication to Children

The OHS website and communications are directed at a general audience. Be advised that third-party programs and applications OHS may assign for personal fundraising and sponsorship donations may only be used under the supervision of an adult.

How OHS Secures Personal Information

OHS provides visitors to the OHS website with a secure donation experience directly through the OHS website with NEON Pay or Paypal, both Payment Card Industry Data Security Standard (PCI-DSS) compliant vendors. When personal information is transmitted, it is protected through the use of industry-standard security technology, such as the Secure Socket Layer (SSL) protocol. Users should still take special caution when using publicly accessible computer terminals or transmitting personal information over unsecured wireless networks.

In addition, users may also be able to comment on media channels and should note that any information a user discloses when posting a message to these areas, along with the screen name or identity used, becomes public. OHS is not responsible for any personally identifiable information that a user chooses to disclose in the public areas of OHS communications.

Donor Privacy

OHS does not sell, rent, or exchange its donor list, but third-party fundraisers, such as Cuddly, may retain your personal information if you donate to OHS through their website. Please see their individual privacy policy that is separate from that of OHS.

How OHS Uses Personal information

OHS collects and uses personal information to circulate news about OHS and its programs, to promote events, to acquire new members and subscribers, to operate the OHS media channels and for other internal marketing, promotional, advocacy, and fundraising purposes. OHS may use personal information, demographic information or usage information to provide a user with information or services or process transactions that a user has requested or agreed to receive; to enable the user to participate in submitting an application on the OHS website, including event registration or fundraising; to improve or provide specific content that is most relevant to users; and to contact the user with regard to use of OHS media channels or third-party donation platforms or for purposes disclosed at the time information is provided or as otherwise set forth in this policy. If the user independently provides information to a third party, the user will be subject to that third party's privacy policy. OHS may share aggregated demographic information including but not limited to OHS funders or for other educational purposes. OHS may release personal information if the law or legal process served on OHS requires it, to protect and defend the rights or property of OHS, or in an emergency, to protect the personal safety of an identifiable visitor or the public.

OHS and Cookies

OHS website uses Google Analytics, which may place a cookie on a personal browser to gather information about OHS website activities. Any personally identifiable information shared with or gathered by these media networks is considered confidential. Please see Google's privacy policy. Most web and mobile browsers automatically accept cookies, but users can usually modify browser settings to decline.

OHS Use of Personal Email Addresses

OHS sends email through Mailchimp to those addresses only that do not opt-out. An individual who receives email from OHS may opt out of email at any time by following the opt-out instructions contained in any email or by managing their preferences by notifying OHS at info@ohlonehumanesociety.org. Please see Mailchimp's privacy policy. Users may need to manage your email preferences on those sites individually.

How to Manage Communications Preferences

Media platforms and browsers have self-service options available to manage your mail, email, and other communication preferences. For assistance with opt-out of OHS communications, please contact info@ohlonehumanesociety.org or call 510-792-4587.

Email

In compliance with the CAN-SPAM Act, OHS marketing or fundraising emails through various media should have an unsubscribe link in their footer. Note that some email lists for OHS programs may require you to opt out specifically from those email communications. Currently OHS does not fundraise through telephone or text, so if you receive any communications of this type, please notify OHS at info@ohlonehumanesociety.org.

How Users May Control Use of Personal Data

While nonprofits are considered exempt for many new privacy regulations, including the California Consumer Privacy Act, OHS attempts to follow privacy laws and address any

complaints through commercial means as quickly as possible. OHS does not sell, rent, or exchange its supporter, member, subscriber or donor list. Any additional questions about use of personal information or the deletion of personal information, please contact info@ohlonehumanesociety.org. OHS will not discriminate in pricing or services against people who have requested actions under this privacy policy.

EU General Data Protection Regulation ("GDPR")

OHS does not intend to solicit users from within the European Economic Area to visit its website or media channels. OHS commits to continue to follow safe data handling processes and will follow European data privacy laws and regulations to the extent applicable. OHS collects only necessary information to comply with requests. Users may request to have your personal information deleted, request that personal information be restricted, and to ask for portability of the user's personal information. To the extent they are applicable, a user can exercise these rights (including making these requests) by emailing OHS at info@ohlonehumanesociety.org.

Contact Information

OHS welcomes comments regarding this OHS Privacy Policy. If anyone has any questions or believes that OHS has not adhered to this policy, please contact OHS at info@ohlonehumanesociety.org. OHS will use commercially reasonable efforts to promptly determine and remedy the problem.

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